



Protocol for Social Media Sharing

Send all news and event releases, photos and links to Yeni Friesen (yfriesen@partnersfdn.org) for posting on Partners for Health's social channels.

Facebook

- Tag us in any post pertaining to our partnership with @PartnersforHealthFoundation
- Utilize the appropriate hashtags for the partnership, including #PartnersForHealth #pfh
- Suggested language for posts
 - The *project name* is *funded/funded in part* by @PartnersforHealthFoundation, whose mission is to make our communities healthier, better places to live.

Twitter

- Tag us in any tweets pertaining to our partnership with @PartnersHlthFdn
- Utilize the appropriate hashtags for the partnership, including #PartnersForHealth #pfh
- Suggested language for tweets
 - The *project name* is *funded/funded in part* by @PartnersHlthFdn.

LinkedIn

- Connect with our page by following us on Linked In!
- Tag us in any articles posted to your LinkedIn page and use #PartnersForHealth
- <https://www.linkedin.com/company/partners-for-health-foundation>
- Suggested language for posts
 - The *project name* is *funded/funded in part* by Partners for Health Foundation, whose mission is to make our communities healthier, better places to live.

For more specifics, please see our branding guide for approved copy and logos:
<http://partnersfdn.org/wp-content/uploads/2016/03/PFH.BrandingBook-FINAL.pdf>