

ALL LOGOS ARE AVAILABLE UPON REQUEST



Partners for Health  
FOUNDATION

## Logo & Branding Guide

These guidelines have been developed to help you use the Partners for Health Foundation logo in various applications. Our goal is to assure that the Foundation's image is presented consistently throughout the community.

We appreciate your attention and adherence to these guidelines. Please contact us with questions and/or approval to use our logo in your materials.

# Logo Options

## SQUARE



PFH.Square



PFH.Square.BW



PFH.Square.All-Black



PFH.Square.Knock-Out

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## HORIZONTAL



PFH.Horizontal



PFH.Horizontal.B&W



PFH.Horizontal.All-Black

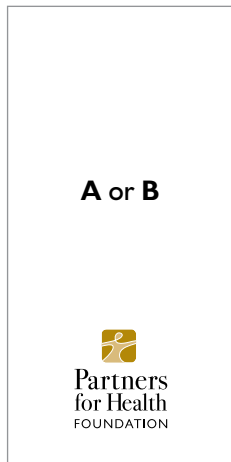


PFH.Horizontal.Knock-Out

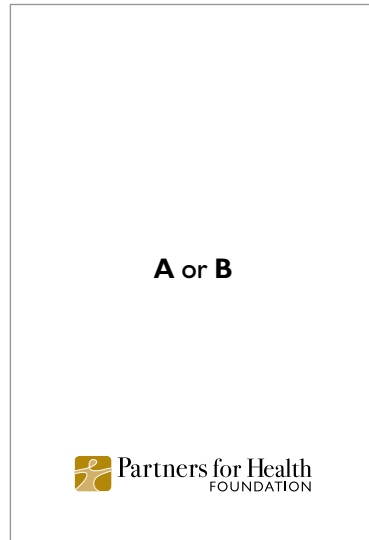
# Logo Usage

## PRINT/BROCHURE EXAMPLES

(Please reduce resolution logos down to 72dpi as necessary for web usage)



Tri-fold 3.5" x 8.5"

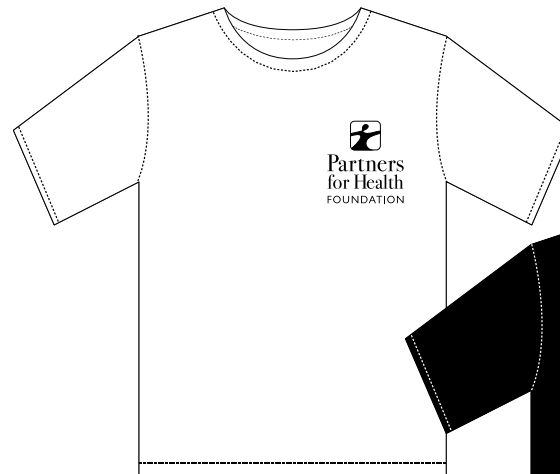


Flyer 8.5" x 11"

- A** Funded by a grant from Partners for Health Foundation
- B** Funded in part by a grant from Partners for Health Foundation

## IMPRINTED T-SHIRTS, POSTERS, BANNERS, ETC.

(one-color printing)



If printing with black ink on a white or lighter-colored background, please request the "All-Black" logo.



If printing with white ink on a black or darker-colored background, please request the "Knock-Out" logo.

# Color Palette

## PRIMARY COLORS

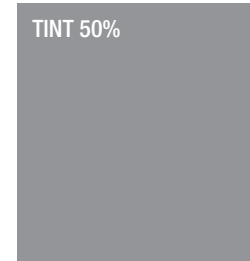
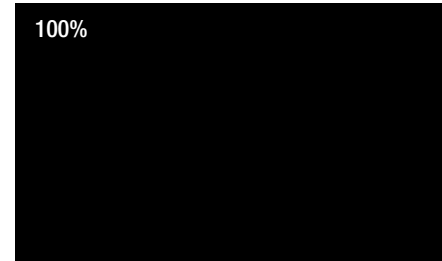


PMS 1255

CMYK:  
0 / 27 / 100 / 34

RGB:  
179 / 136 / 8

HEX:  
#A37F14



PMS Black

# Contact Information



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