

ALL LOGOS AND BRANDING MATERIALS ARE AVAILABLE UPON REQUEST



Partners for Health
FOUNDATION

Logo & Branding Guide

These guidelines have been developed to help you use the Partners for Health Foundation logo in various applications. Our goal is to assure that the Foundation's image is presented consistently throughout the community.

We appreciate your attention and adherence to these guidelines. Please contact us with questions and/or approval to use our logo in your materials.

Logo Options

SQUARE



PFH.Square



PFH.Square.BW



PFH.Square.Outline



PFH.Square.Knock-Out

HORIZONTAL



PFH.Horizontal



PFH.Horizontal.Outline



PFH.Horizontal.B&W



PFH.Horizontal.Knock-Out

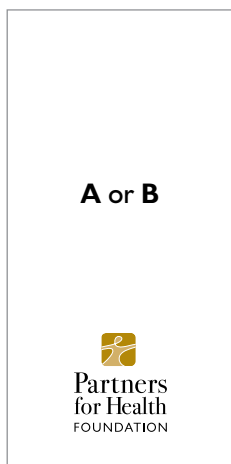
All logos are available in the following formats: JPG, EPS, PDF, PNG.

Please specify what you need when contacting the Foundation.

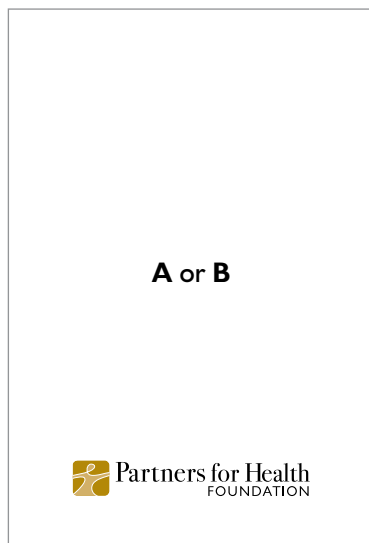
Logo Usage

Please reduce resolution logos down to 72dpi as necessary for web usage.

PRINT/BROCHURE EXAMPLES



Tri-fold 3.5" x 8.5"



Flyer 8.5" x 11"

IMPRINTED T-SHIRTS, POSTERS, BANNERS, ETC. (one-color printing)



If printing on white or lighter colored background, please request "outline logo".



If printing on black or darker colored background, please request "knock-out logo".

- A** Funded by a grant from the Partners for Health Foundation
- B** Funded in part by a grant from the Partners for Health Foundation

Typography/Fonts

Bodoni Roman

Suggested point size usage for text are:

10pt. 12pt. 14pt. 16pt. 18pt.

Bodoni Roman Italic

Bodoni Bold

Suggested point size usage for text are:

10pt. 12pt. 14pt. 16pt. 18pt.

Bodoni Bold Italic

Gill Sans Regular

Suggested point size usage for text are:

10pt. 12pt. 14pt. 16pt. 18pt.

Gill Sans Italic

Gill Sans Medium

Suggested point size usage for text are:

10pt. 12pt. 14pt. 16pt. 18pt.

Gill Sans Medium Italic

Color Palette

PRIMARY COLORS

100%



TINT 50%



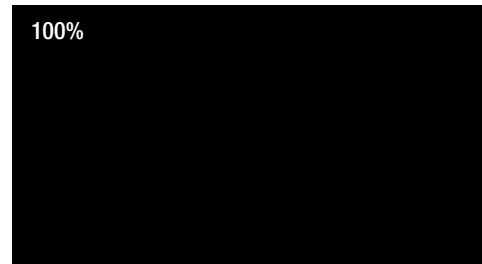
PMS 1255

CMYK:
0 / 27 / 100 / 34

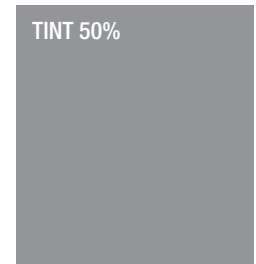
RGB:
179 / 136 / 8

HEX:
#A37F14

100%



TINT 50%



PMS Black

Contact Information

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