Urgent Relief Needed for Charitable Non-Profits August 27, 2020





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The Honorable Phil Murphy, Governor of the State of New Jersey The Honorable Sheila Oliver, Lieutenant Governor of the State of New Jersey The Honorable Members of the New Jersey State Senate and State Assembly

Dear Governor Murphy, Lieutenant Governor Oliver, Senators and Assemblypersons:

The <u>Center for Non-Profits</u> and the undersigned New Jersey organizations thank you for your ongoing thoughtful response to the spread of coronavirus (COVID-19) within our state. As you continue to make the crucial policy decisions to guide our state through the pandemic, and as our state's residents turn increasingly to New Jersey's non-profit community for relief, we urge you to ensure that non-profits are able to meet the growing needs of our residents.

Throughout this emergency, as in countless other crises, New Jersey's non-profits have been a lifeline and a backbone, providing life-saving care, food, shelter, mental health counseling, job training, education, forums for artistic and spiritual comfort, healing and inspiration, environmental stewardship, and an outlet for collective action and social change. And as employers of 10% of the state's private workforce and consumers of goods and services, New Jersey's 34,000+ non-profits are vital to the economy.

The COVID-19 pandemic has had a devastating impact on our state's non-profits at a time when New Jerseyans need them most. COVID-19 has dramatically widened the ever-present gap between skyrocketing demand for services while financial and human resources have dramatically decreased. The most recent <u>survey!</u> taken by the Center in partnership with the <u>Council of New Jersey Grantmakers</u> shows the crisis is having a significant and alarming impact on most non-profits. Among the 280 respondents – a small microcosm of the charitable community:

- Nearly all (94%) are experiencing significant or moderate disruptions to their programs, from rising need for services and escalating expenses to cancelled programming and events and reduced income from donations and other sources.
- More than 25% have reduced staff, representing over 13,200 positions in 80 organizations alone.
- Almost 60% have lost more than \$193 million as a result of the crisis.

Extrapolating these results to the entire charitable sector, the impact is staggering.

As you consider additional policy measures in response to our state's critical needs, we urge you to leverage state and federal resources, to act swiftly to address specific issues to ensure that charities can continue to provide vital programs and services, and to help our communities recover from the crisis. Our requests include, but are not limited to, the following:

Provide additional funding to help non-profits affected by the crisis. The grant and loan programs through the New Jersey Economic Development Authority, NJ Redevelopment Authority and others, along

¹ Center for Non-Profits, <u>Rapid Response Survey #3: The COVID-19 Crisis and New Jersey's Non-Profit Community</u>, July 23, 2020

with the federal relief programs, have been critical lifelines for non-profits. But many of the state programs have been oversubscribed within hours of launch, a clear indication of the magnitude of the need. We urge you to provide additional grant funding, including streams dedicated to non-profits, for COVID-19 relief.

Incentivize charitable contributions. <u>S-2360</u>, which passed the Senate unanimously on May 14, and <u>A-4183</u> would allow a state income tax deduction for charitable contributions to most New Jersey-based charitable organizations during the pandemic. The allowable contributions are both capped and time-limited, mitigating the revenue foregone to the state; and this investment would be multiplied many times over by the donations that this legislation would generate for New Jersey-serving organizations. Charitable contributions were already suffering as a result of the 2017 federal tax law, and the COVID-19 emergency has exacerbated that situation exponentially. A recent <u>Star-Ledger editorial</u> captures the urgency of passing this legislation.

Provide relief to non-profit employers. As indicated above, many non-profits have laid off or furloughed employees during the pandemic, with more job losses undoubtedly forthcoming. These unforeseen staff reductions could result in dramatic increases in unemployment expenses. <u>S-2504/A-4375</u> would directly and effectively address this concern by ensuring that the layoffs and separations precipitated by this crisis do not adversely affect the experience rating for non-profits who contribute to the state's unemployment fund. For those who "self-insure" and make direct payments to the state, federal law currently provides funding for 50% of these direct payments; these bills would cover the remainder, which would avoid crippling charges for these organizations.

Provide greater flexibility for third-party government contracts. <u>A-3996</u> / <u>S-2451</u>, which have unanimously passed both houses of the Legislature, provide for modification of contract terms on public contracts between non-profit organizations and State agencies for when a non-profit is unable to fulfill the original terms due to COVID-19 pandemic. This flexibility is urgently needed, as many non-profits are having difficulty fulfilling their deliverables on state contracts due to significant changes needed to respond to the COVID crisis and the economic realities of reduced staff and financial resources.

Extend filing deadlines for non-profit corporate and charities registration reports. <u>S-2533</u> and <u>A-3997</u> would allow for a pandemic-related, no-cost 180-day time extension for charitable filings with both the State Treasurer and Attorney General. This is especially important now, as accountants and other professionals upon whom non-profits rely for report preparation are experiencing heavier workloads due to extensions previously granted to for-profits and individuals. Reflecting the dire financial straits currently experienced by many non-profits, the legislation would also raise the mandatory charities registration audit threshold, which has not been changed since 2011.

We urge you to move forward to provide urgently needed relief to ensure that the non-profit community can continue to provide services and solutions as we address this crisis together.

Thank you for your leadership and consideration.

Respectfully,

21 Plus, Inc. 4Cs of Passaic County Alice Paul Institute Alliance for Morris County Parks Anti-Poverty Network of New Jersey ArtPride New Jersey Arts For Kids Inc. Atlantic Cape Family Support Atlantic City Arts Foundation Atlantic Prevention Resources Attitudes in Reverse Bergen County CASA Boys & Girls Club of Paterson and Passaic Brookdale Community College Foundation **Burnham Park Association** Buy The Block Enterprises CAMP Youth Development Program Capacity Building and Policy Experts, LLC Caring for Kids CASA (Court Appointed Special Advocates) of New Jersey, Inc. CASA of Ocean County CASA SHaW Catholic Charities, Diocese of Trenton Catholic Youth Organization (CYO) of Mercer County **Chosen Generation** Citizens for Sustainable Planning Color A Smile **Community Access Institute** Community Access Unlimited Congenital Adrenal hyperplasia Research, **Education & Support Foundation (CARES** Foundation, Inc.) **CONTACT of Ocean & Monmouth Counties Cornerstone Family Programs** Council of New Jersey Grantmakers CUMAC Edison Greenways Group, Inc. Edison Sheltered Workshop EIM Foundation, Inc. **Emmanuel Cancer Foundation** Faith Christian Counseling Center, Inc. Family and Children's Services, Inc. (Elizabeth) Family Based Services Association of NJ Family Resource Associates, Inc.

Family Support Org of Bergen County Family Support Organization of Burlington County Family Support Organization of Essex County Geraldine R. Dodge Foundation **Greater Paterson OIC** Grow It Green Morristown The Growing Stage - The Children's Theatre of New Jersey Habitat for Humanity of Bergen County Hark-ALS, Inc. Headstrong Teens The Healthcare Foundation of New Jersey Helping Arms, Inc. Highlands Glacial Lake Initiative Histiocytosis Association **HiTOPS** Holiday Express Inc. HomeFront HomeWorks Trenton Hudson River Apiary Society Hyacinth AIDS Foundation Independent Care Realities Inc. Jeffrey Sobel Consulting Jewish Family Services of Middlesex County Jewish Federations of New Jersey Jewish Renaissance Foundation Kean University Foundation The Kintock Group Lake Hopatcong Foundation Latin American Legal Defense and Education Fund The Leavens Foundation. Inc. The LenGuire Institute of Fashions, Inc. Literacy Volunteers of Somerset County Magical Healing Main St. Counseling Center Mane Stream Marie Adelaide Center, Inc. Middle Earth Monmouth Arts The Montclair Foundation MoveOn.org Hoboken RESIST Multicultural Community Services, Inc. & The Family Nurturing Center of New Jersey My Life Movement Nai-Ni Chen Dance Company, Inc. National Educational Network, Inc.

Neighborhood Child & Infant Care Center, Inc. New Eyes for the Needy, Inc. New Jersey Association of Community Providers, Inc. New Jersey Association of Mental Health and Addiction Agencies, Inc. New Jersey Association on Correction New Jersey Community Capital New Jersey Community Development Corporation New Jersey Future New Jersey Highlands Coalition New Jersey Institute for Social Justice New Jersey Public Health Association New Jersey YMCA State Alliance New Jersey Youth Development Foundation New Life Worship Ministries New York-New Jersey Trail Conference Newark, NJ NAACP NJ Center for Tourette Syndrome and Associated Disorders NonProfitConnect Norwescap NY/NJ Baykeeper Ocean's Harbor House Operation Grow, Inc. Palestinian American Community Center Palm Street Block Association Inc. Partners for Health Foundation Passaic County CASA for Children The Passaic River Coalition Paterson Alliance Paterson Habitat for Humanity Pillar College Preferred Behavioral Health Group Princeton-Blairstown Center Pushcart Players, Inc. Raritan River Music **RENEW Life Center** Rhythm and Blues Preservation Society Ridge and Valley Conservancy Roosevelt Community 4 U Second Call Thoroughbred Adoption and Placement. Inc. Shark Research Institute South Jersey AIDS Alliance

St Francis Feral Cat Sanctuary Org St. Paul's Community Development Corporation Stephy's Place Center for Grief and Loss Studio Montclair Thonet Associates, Inc. Trenton Area Soup Kitchen **Turner Syndrome Foundation** Union Chapel Community Development Corporation Union City Music Project United Childrens Music Project United Community Corporation United Way of Hunterdon County USA to Africa Trade Promotion Organization (UTATPO) The Valerie Fund Victoria Foundation Volunteers of America Delaware Valley Whippany River Watershed Action Committee Women of Hope Resource Center, Inc. WomenRising, Inc. Women's Rights Information Center YWCA Northern New Jersey