Logo & Branding Guide

These guidelines have been developed to help you use the Partners for Health Foundation logo in various applications. Our goal is to assure that the Foundation’s image is presented consistently throughout the community.

We appreciate your attention and adherence to these guidelines. Please contact us with questions and/or approval to use our logo in your materials.
Logo Options

SQUARE

PFH.Square
PFH.Square.BW
PFH.Square.Outline
PFH.Square.Knock-Out

HORIZONTAL

PFH.Horizontal
PFH.Horizontal.Outline
PFH.Horizontal.B&W
PFH.Horizontal.Knock-Out

All logos are available in the following formats: JPG, EPS, PDF, PNG.
Please specify what you need when contacting the Foundation.
Logo Usage

Please reduce resolution logos down to 72dpi as necessary for web usage.

PRINT/BROCHURE EXAMPLES

A or B

A or B

Tri-fold 3.5” x 8.5”

Flyer 8.5” x 11”

IMPRINTED T-SHIRTS, POSTERS, BANNERS, ETC.
(one-color printing)

If printing on white or lighter colored background, please request “outline logo”.

If printing on black or darker colored background, please request “knock-out logo”.

A  Funded by a grant from the Partners for Health Foundation
B  Funded in part by a grant from the Partners for Health Foundation
Typography/Fonts

**Bodoni Roman**
Suggested point size usage for text are:

**Bodoni Roman Italic**

**Bodoni Bold**
Suggested point size usage for text are:

**Bodoni Bold Italic**

**Gill Sans Regular**
Suggested point size usage for text are:

**Gill Sans Italic**

**Gill Sans Medium**
Suggested point size usage for text are:

**Gill Sans Medium Italic**
Color Palette

PRIMARY COLORS

PMS 1255

CMYK:
0 / 27 / 100 / 34

RGB:
179 / 136 / 8

HEX:
#A37F14

PMS Black

100%
TINT 50%

Contact Information

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ALL Logos and branding materials are available upon request